



TERESA ROCHA MUÑOZ
Head of Technology and Operations



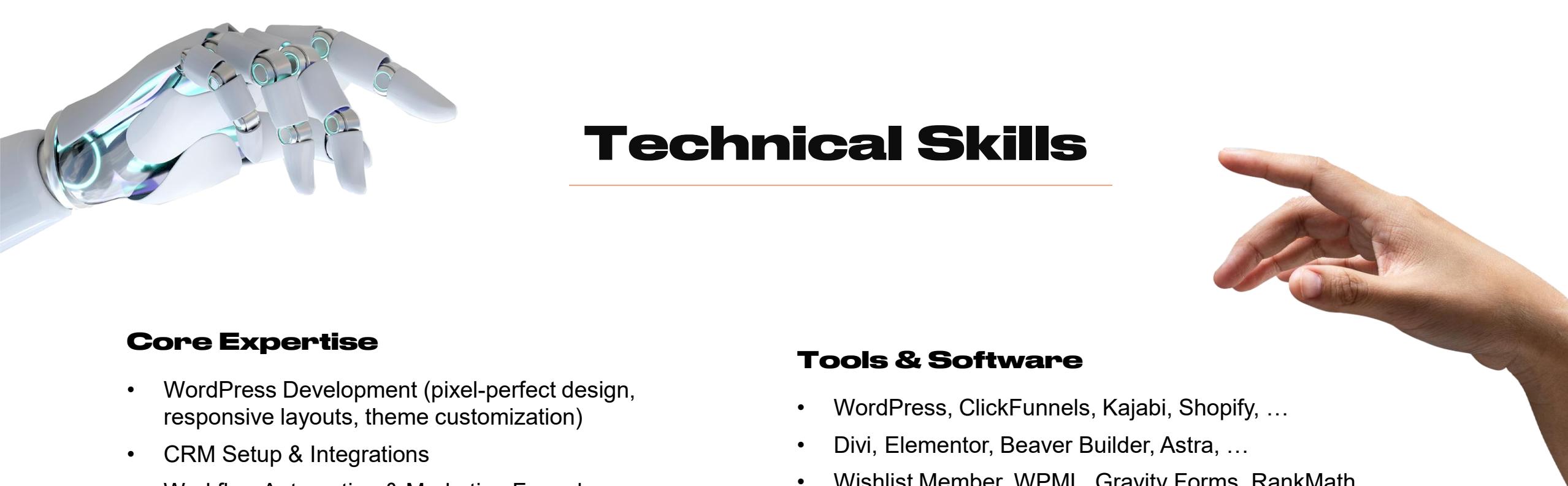
Strengths & Values

With over 10 years of experience in WordPress development, CRM integration, and marketing automation, I excel at **building systems that drive efficiency and scalability**. My technical expertise spans from developing pixel-perfect websites and high-converting landing pages to implementing complex CRM workflows and automations that streamline processes for businesses of all sizes. I take pride in delivering solutions that not only meet client needs but also optimize operations, save time, and increase conversions.

My professional approach is defined by **perseverance, problem-solving, and optimization**. I thrive when tackling complex challenges, whether it's migrating an entire CRM system, designing automated sales funnels, or creating event tracking systems that eliminate manual work. I combine technical precision with strategic thinking, ensuring that every system I develop aligns with business objectives and delivers measurable results.

Collaboration and communication are also central to my values. I work closely with clients and teams to understand their goals, gather requirements, and translate them into actionable digital solutions. By fostering strong partnerships and clear communication, I ensure that projects are delivered on time, within scope, and with maximum impact.

Above all, I am passionate about **efficiency, innovation, and creating scalable systems** that empower businesses to grow and thrive. Whether through automation, website design, or workflow optimization, I am committed to producing work that is not only technically excellent but also strategically valuable.



Technical Skills

Core Expertise

- WordPress Development (pixel-perfect design, responsive layouts, theme customization)
- CRM Setup & Integrations
- Workflow Automation & Marketing Funnels
- Landing Page & Conversion Optimization
- Event Tracking & Sales Pipeline Management
- Website & Marketing System Integration
- Graphic Design for Marketing Collateral (postcards, flyers, brochures, social media post, thumbnails)

Tools & Software

- WordPress, ClickFunnels, Kajabi, Shopify, ...
- Divi, Elementor, Beaver Builder, Astra, ...
- Wishlist Member, WPML, Gravity Forms, RankMath, ...
- Go High Level, Kartra, HubSpot, Keap, Zoho, Salesforce, ...
- Adobe Photoshop, Adobe Illustrator, Canva, Figma, Affinity, ...
- Zapier, Make, n8n, Vidalytics, ...
- Clickup, Teamwork, Asana, Slack, Trello, ...
- cPanel, WHM, Godaddy, SiteGround, IONOS, Plesk, ...
- Google Search Console, Google Analytics, Google AdSense, ...

Recent Works

Mike Koenigs

SuperpowerAccelerator.com

📍 San Diego, CA, USA

💻 Remote

📅 2022 - 2025



Chief Technology Officer

- **Led a full CRM migration** from Kartra to GoHighLevel, restructuring funnels, automations, and customer journeys to improve operational efficiency and scalability.
- **Designed and developed high-converting landing pages** for promotional books, offers, launches, and live events, optimizing UX and conversion flow.
- **Built complete webinar** systems including Zoom integrations, automated email follow-up sequences, replay delivery, and custom conversion-focused replay pages.
- **Created a full sales team environment**, including landing pages, calendar integrations, automated reminders, pipelines, and status-tracking workflows to streamline lead management.
- **Produced multiple graphic design assets**: postcards, rollups, flyers, brochures, email banners, and newsletters to support marketing campaigns.
- **Developed the “Ai Accelerator Program” infrastructure**, including landing page development, payment integrations, GoHighLevel + Kajabi integration, Kajabi set up, visual design of program portal and thumbnails.

Regan Archibald

AgelessFuture.com & ThePeptideExpert.com



Midvale, UT, USA



Remote



2022 - 2025



Web Developer, CRM & Marketing Automation Specialist

- **Developed complete website infrastructure** for AgelessFuture.com and ThePeptideExpert.com, including backend systems, integrations, and optimized user experience.
- **Redesigned the Event Promotion System:** replaced repetitive manual workflows with a fully automated event tracking system, consolidating offers, landing page registrations, and dynamic follow-ups per event, significantly improving lead management and reducing manual team effort.
- **Designed and implemented high-converting landing pages** for promotional books, special offers, and live events, optimizing layout, UX, and conversion flows.
- **Produced comprehensive graphic assets** to support marketing initiatives, including podcast thumbnails, social media post, rollups, postcards, brand guidelines, business cards, flyers, brochures, email banners, and newsletters.



AGELESS FUTURE

Our Founder | Free Healthspan Assessment [GET STARTED](#)

"Your Blood Doesn't Lie"

Discover How A Single Blood Test Can Help You Lose Weight, Sleep Better, Improve Focus, Strengthen Memory, Increase Energy & Boost Libido

GET 30% OFF LONGEVITY BLOOD LABS TODAY

Entrepreneur Forbes INFLUENCIVE FAST COMPANY ON Inc. CBS NBC NEWS FOX

A Letter From Our Founder
Regan Archibald

Dear Friend,

I've had the privilege of working with thousands of patients through EastWest Health. And one thing I've learned is this: it's not just about helping people live longer, it's about helping them live better.

That belief is what inspired the creation of Ageless Future Membership. So many of you have asked for a way to stay connected, to get access to our advanced protocols, peptides, lab testing, and clinical support.

Ageless Future was built for you.

It's a way to experience the same level of personalized care, therapeutic innovation, and expert guidance that EastWest Health is known for in a more flexible, more accessible format.

Whether you're looking to maintain momentum, prevent decline, or begin a new chapter of vitality, this membership offers a pathway that meets you where you are..., and helps elevate you from there.

In Health And Gratitude,

Regan Archibald, L.Ac., FMP Founder,
EastWest Health & Ageless Future

Finally, a program that gets me.
Ageless Future gave me clarity and confidence. I've never felt more supported on my health journey. It's truly transformed how I feel, think, and show up every day.
— Melissa R., 52, Colorado

"I feel stronger at 80 than I did at 40."
With Ageless Future, I've gained strength, energy, and peace of mind. It's not just a program—it's a complete, personalized path to living well and aging with power.
— James H., 60, California

"More than a membership—it's a lifestyle upgrade."
Now I have expert guidance, simple steps, and a powerful mindset shift. I'm aging better, with more joy and confidence than ever.
— Samantha T., 46, New York

"It's like having a personal wellness team in pocket."
Every session feels like it's designed just for me. I've stopped guessing about my health. Instead, I have a clear path and consistent support I can truly trust.
— Raj P., 58, Texas

Take The Next Step Towards Your Ageless Future...
Explore The Possibilities With A Free Healthspan Assessment

Book your Free Healthspan Assessment today, and we'll help you uncover the root causes of your aging, fatigue, and chronic symptoms - in real time - using cutting-edge diagnostics to craft a customized plan for peak performance and longevity.

Whether you're seeking prevention, enhanced performance, or a solution for persistent health challenges, Ageless Future offers a transformational journey to upgrade your healthspan.

We combine the wisdom of the East with the precision of modern biotech to help you feel younger, stronger, and more mentally alive.

It's Time for Your Best Decade Yet!

[Book Your FREE Healthspan Assessment Today](#)
(Limited Availability)





Chandler, AZ, USA



Remote



2016 - 2023

Kane & Alessia Minkus

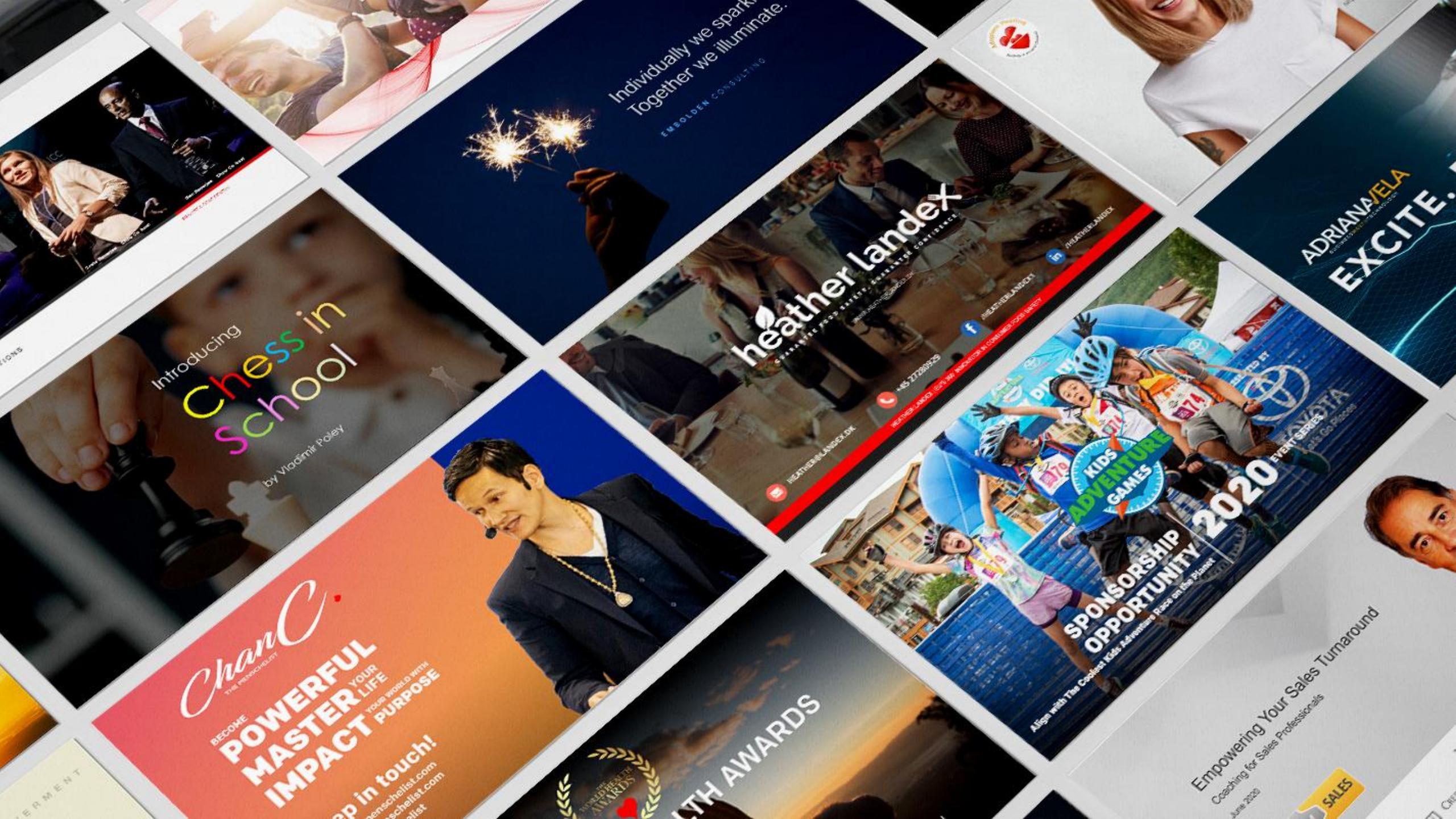
KaneandAlessia.com

Chief Technology Officer

Led end-to-end web development operations, delivering 300+ websites for Kane & Alessia's client portfolio. Managed client relationships from initial scope definition through to live deployment, coordinating hosting configurations and CRM integrations for lead capture, newsletter subscriptions, and automated marketing workflows.

Key Responsibilities & Achievements:

- **Directed technical teams** while maintaining hands-on development capabilities for direct client delivery.
- Architected and **deployed diverse web solutions** including WordPress sites, ClickFunnels landing pages, WooCommerce stores, Shopify e-commerce platforms, membership areas, and community forums.
- **Integrated enterprise-grade CRM systems** including Mailchimp, Active Campaign, Keap, HubSpot, Go High Level, and Zoho, enabling seamless marketing automation and customer relationship management.
- **Managed complete project lifecycle** from client consultation and technical requirements gathering through development, testing, and production deployment.
- **Developed and maintained company's flagship websites** and member portal infrastructure.





Studies

Master in SEO

Big School 2024 – 2025

Advanced SEO strategies to optimize website ranking on Google and LLMs.

Computer Engineering

Bachelor's Degree in Computer Engineering (UMA), Spain 2010–2016

Covered foundational subjects such as programming, databases, web applications and cybersecurity; includes final degree project and English language accreditation.



I can help you

Contact Details

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